



**ULTRA-PROCESSED
UNLIMITED EVERYTHING**



AMERICA!
**I WANT YOUR BUSINESS
TO SUCCEED DURING
INDUSTRIAL REVOLUTION 4.0**

Our impulses are being redirected. We are living in an artificially induced state of *consciousness that resembles sleep*.

The poor and the underclass are growing. Racial justice and human rights are nonexistent. They have created a repressive society, and we are their unwitting accomplices. Their intention to rule rests with the **annihilation of consciousness**.

We have been lulled into a trance. We are focused only on our own gain. Please understand. They are safe if they are not discovered. That is their primary method of survival. Keep us asleep, keep us selfish, keep us sedated.

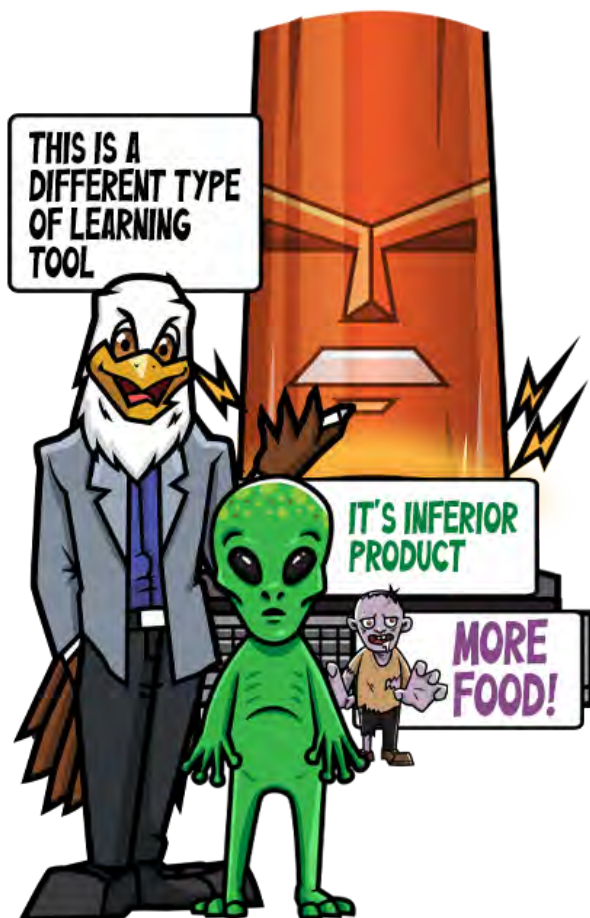
The Bearded Man, They Live Film (1988)

News & Trend Forecast White Paper

This white paper has been researched, analyzed, and authored by Theodore Valenzuela. The views and expressions in this PDF E-book (electronic book) and or other publications in any belongs to the author. This publication may include pictures, reviews, illustrations, and other features that contain magazine and/or comic, art and satirical content.

Get ready for the Fourth Industrial Revolution (IR4 or IR 4.0). The Internet has gone warp speed to Web3 in Galaxy VR-IoT.AI.botix. If you think you are ready for IR 4 2020, you aren't... until you read this E-book.





I believe,
**American
business owners**
will take the lead
in transforming
America into a
more freedom
loving Country.



DID I JUST STEP INTO A SYMPOSIUM FOR ALIEN CYBER PUNKS & SCI-FI TECH TYRANTS?

You may close this E-book wondering if you stepped into a symposium for Alien Cyber Punks (ACPs) and Sci-Fi Tech Tyrants (SFTTs). Once you finish reading is E-book, please do your own research. Investigate the resource section at the end of this book to validate information.

After you finish this E-book, you will be convinced it is one of the best road maps for you and your small business.

For more publications or to contact the author of this publication:

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Ultra-Processed Unlimited Everything
Learn About the Trojan Horse to Turn the
World Into a Robot

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Introduction

Where Are We Going? When Do We Get There?

Have you ever had a moment in time when everything “clicked”? When everything made sense. Well, this moment right now, as you are reading this sentence is not that moment.

SPOILER ALERT: THE AHA MOMENT HAPPENS AT THE END!

To make things more complicated, I am going to tell you why I am writing “COVID IR 4.20 Ultra-Processed Unlimited Everything.” Then, I will get into why this book is going to help forge a new movement in America.

This is not your typical E-Book of ultra-processed food for thought.

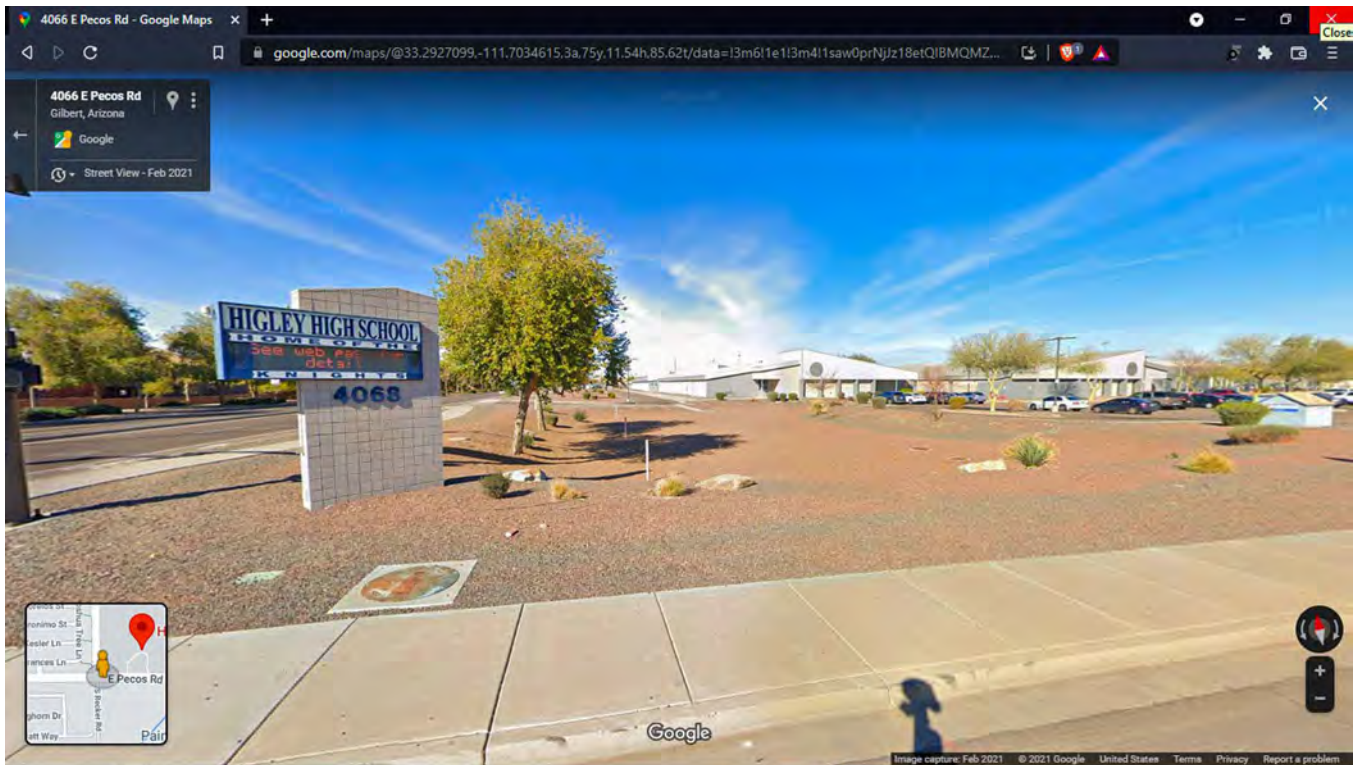
This is a data-driven E-Book of organic, nutritious, and filling thought-meals.

First, I am writing this E-book because there are moments in time when everything clicks together. One of my “aha” moments happened nearly two decades ago—so, if you would entertain me, let’s travel **back in time** real fast.

Desire without knowledge is not good, and whoever makes haste with his feet misses his way.

Proverbs 19:2





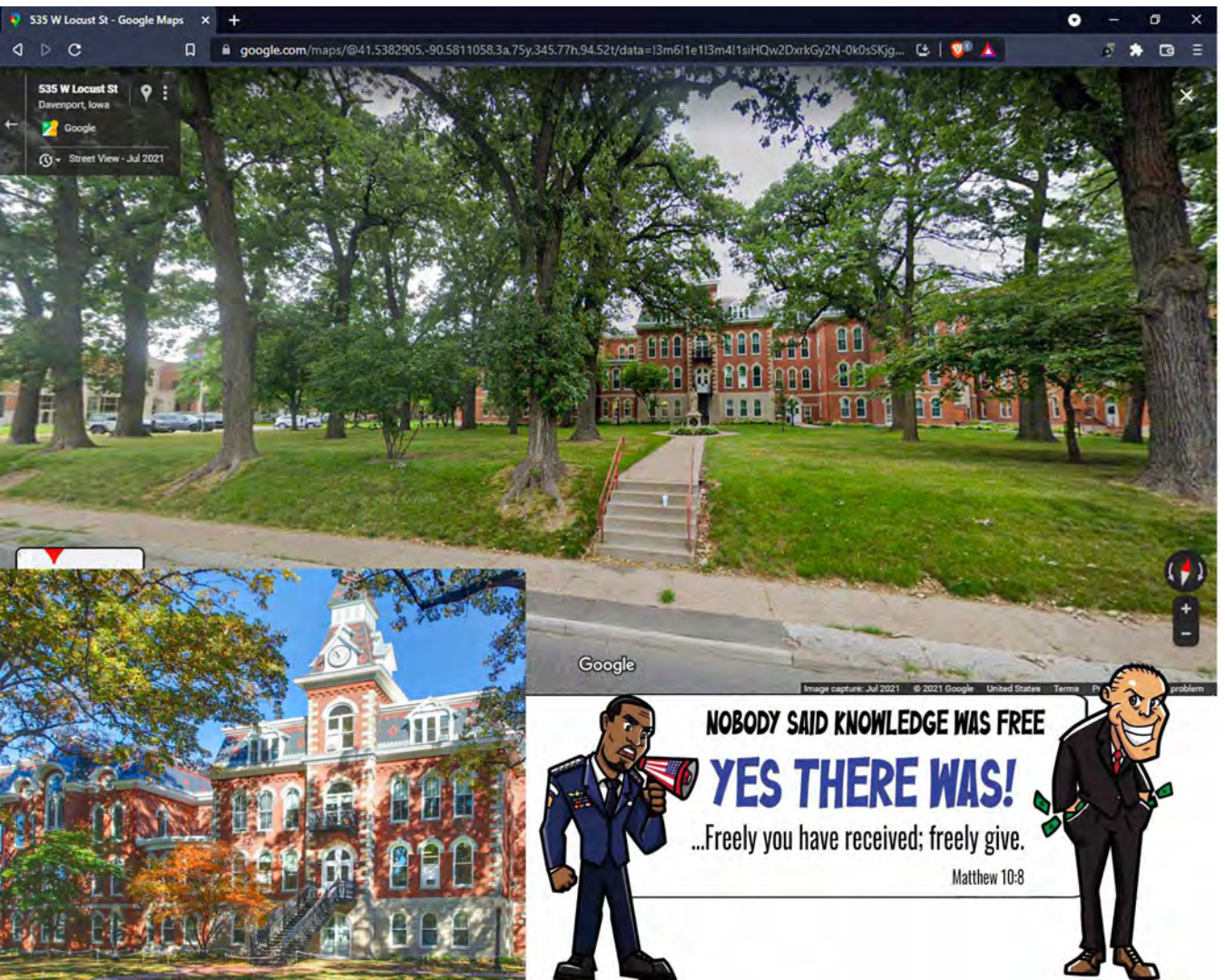
I HAVE THE FOLLOWING QUALIFATIONS
HIGH SCHOOL DEGREE
2 BACHELOR DEGREES
FROM ACCREDITED EDUCATIONAL
INSTITUTIONS... MAKING THIS BOOK
SUPER LEGIT... 2 LEGIT 2 QUIT



In 2004, I graduated Higley High School in Gilbert, AZ, with bad grades. I graduated at the bottom 50% percentile of my class. To qualify for a basketball scholarship, I had to get above the fold, and so I begged my counselor to give me a little boost . . . and I got it. I ended up getting the basketball scholarship and being sent on my way toward the American Dream. I was going to college to learn how to make Hollywood films that would move hearts and minds.

In 2008, four short years after I graduated high school, I was graduating from Saint Ambrose University in Davenport, Iowa, with two bachelor's degrees and a lot of experience in graphic and video design.

The great recession hit, and my American Dream forced me to transform my passion for moviemaking into an amalgamation of different digital design services I would offer to small business owners in exchange for money that I could use for shelter and food.



That was the moment that everything clicked—when the world made sense. I was going to offer unlimited graphic design and video design subscription services. That moment was nearly 15 years ago.

Now, we are about to start Year 2022... and the first chapter of the book.

Chapter 1

COVID-19: A Great Reset Button

“The Pandemic represents a rare but narrow window of opportunity to reflect, reimagine, and reset our world.”

Professor Klaus Schwab, Founder and Executive Chairman, World Economic Forum

There is more distrust and mistrust in traditional institutions such as news, mainstream media, and the government than compared with previous generations. I won't go into detail on why that is.

In 2019, America's economy was blazing hot while other nations were tapping into their reserves. World economies were slowing down and America was surging. We were about to see America secure global domination for the next 100 years.

In 2020, the COVID-19 pandemic hit the World. World governments coerced populations to succumb to lockdown and stay-at-home orders and financial hardship while large corporations were allowed to continue doing business as normal.

TIMELINE OF EVENTS BEFORE AND AFTER COVID-19 PANDEMIC

Nov. 17th 2019 First reported case of Covid-19 in China Wuhan.

Dec. 30th 2019 Dr. Li Wenliang warns about the virus being covered-up.

Jan. 6th 2020 The U.S. CDC is denied permission into China. The America Government was not allowed to investigate the origin of the outbreak of Covid-19 in China Wuhan.

Jan. 30th 2020 First reported case of Covid-19 in U.S.

Jan-Feb 2020 Chinese government and Greenland Group halt normal operations and ship essential medical supplies back to its' own shore – leaving its' allies to make homemade masks, etc.

Feb. 2-3rd 2020 Global air travel is restricted. America declares public health emergency.

March 13th 2020 America declares Covid-19 a National Emergency.

March 19th 2020 State's start issuing lockdown and stay-at-home orders. Stimulus payments are handed out and the rest is history.

He Warned the World, **Then Was Silenced.**

Dr. Li Wenliang tell his WeChat friends group about SARS-like virus:

His Post

7 confirmed cases of SARS were reported [to hospital] from Huanan Seafood Market.

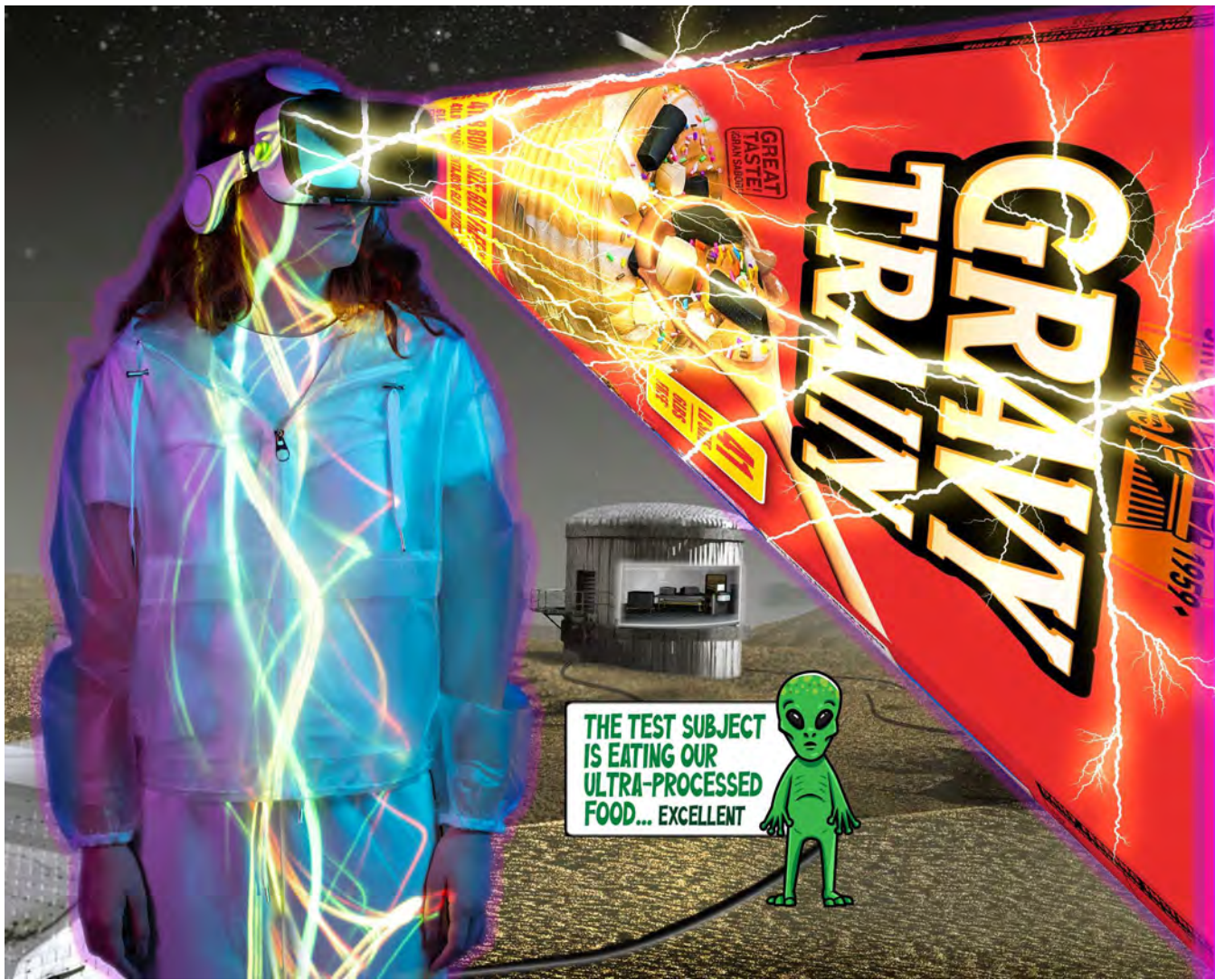
For this, he was reprimanded for leaking and publishing untrue information. He was made to sign a letter of admonition promising not to do it again.

February 7, 2020. **“He Warned of Coronavirus. Here’s What He Told Us Before He Died.”** [The New York Times](#).



Again, right before the pandemic, America’s economy was growing while all other nations had slowed down to a screeching halt. Then COVID-19 hit, and America takes a shot to the arm. The global economy dives into a recession. All nations of the world are brought to their knees.

Now, COVID-19 is slowly going away and the fastest nation to recover will control the world for the indefinite future. You will be convinced I am telling you the truth after you read this entire E-book. And don’t worry, there will be plenty of articles and studies from non-politically affiliated peer-reviewed journals, located at the end of the book, that will drive home my conclusion. You will be convinced I am telling you the truth after you read this entire E-book. And don’t worry, there will be plenty of articles and studies from non-politically affiliated peer-reviewed journals at the end of each chapter that will drive home my conclusion.



Since 1990 when the internet was revealed to the world, there have been a handful of Alien Cyber Punks (ACPs) who wanted to tear down the old-world order and replace it with a New World Order. Since the founding of Google in 1998, Big Tech has wooed internet visitors to give up all their privacy in exchange for free dopamine highs.

The internet has evolved into a universe of black holes, where all private and public information is sucked into a robot-hive-mind and the only time you hear about where all the data has gone is when a brave whistleblower steps out to reveal that its users have been building a network of railways for the massive Big Tech gravy train.

The ACPs created a massive income stream under the guise of “Free Stuff.” They inundated the public with news, information, and content that skewed to the slightest degree, just enough, to manufacture whatever brute force consensus they deemed fit. They use false advertising and deceit to influence small business owners into using their smart apps and software programs to steal intellectual property and slow down productivity.



“Move fast and **break things**. Unless you are breaking stuff, you are not moving fast enough.”

Mark Zuckerberg, Founder of Facebook and Meta

WARNING: *As of writing this E-Book, small business owners who let the ACPs into their infrastructure have been forced to close their business or are struggling to stay alive..*

The media will get their salespeople and advertising firms to hyperventilate over remarketed smarter-non-new gadgets for both phones and websites that makes things, better . . . *some things*, better. Meanwhile, the ACPs and SFTTs use emotional advertising and visuals to convince Americans that their technological advancements are lifting developing nations out of the depths of nothingness when nothing could be further from the truth.



We have vanity mirrors for bathrooms and computer screens for our eyes.

However, that is about to all change. Automating everything only complicates everything and it has taken nearly thirty years for Americans to figure that out.

American business owners are realizing the old-world way of doing business is the best way of doing business.

Digital Technologies a Hidden Threat to the World?

A situation may arise when the workers dismissed due to digitization will become not only unemployed but also generally not necessary for social production.

Unemployment and other Social of the Digital Economy by A. A. Khachatryan, [Scientific Article by SpringerLink](#)



COMPARE AND CONTRAST

Old Business World vs New Business World

(aka Business Ethics Years Prior to 2010 VS Present)

Quality
Hard Work
Individualism
Ingenuity

VS

Quantity
Laziness
Collectivism
Inability

Have you ever been so frustrated you wished you could hit a “Reset” button and start all over?

That is what we are facing as Americans. A “Great Reset” to the world economy.

This can be an amazing opportunity for America.



Chapter 2

Ultra-Processed Unlimited Everything

“I want God, I want poetry, I want danger, I want freedom...”

Aldous Huxley, Brave New World

To a salesman, public relations is everything.

Remember this phrase, “The victor will always be the judge, and the vanquished the accused.”

Mega-corporations, Big Tech and governments know how to manipulate your emotions. It is a science they have poured untold billions of dollars into.

Once you research what I am about to tell you, you will realize that Big Tech and those that make money on your emotions have reverse engineered the proven principles of Aristotle’s ideas on storytelling and catharsis.

What storytellers have found is that humans will respond to any story, doesn’t matter the moral or plot, if the audience feels sympathy for the main character—no matter its principles, morals, or values—even at the detriment of their own set of virtues and ethics.

THIS IS HOW TO MASS MEDIA MANIPULATION WORKS

If a viewer feels an emotional connection to the main character, that viewer is put in “suspension of disbelief.” The viewer is put into a semi-conscious state of mind in which they put aside disbelief and accept the character and story as being real to life.

Here is an excerpt from the book “The Practice of Government Public Relations” on how to get people to share information: good, bad, lies or truth.

People are likely to share information when it meets any of the following criteria.

Has social currency and value (meaning it makes people look good)

Contains triggers to things that people are already thinking about

Arouses an emotional response

It is publicly acceptable and has not been deemed taboo

It contains a story



Pfizer, Inc. the world's largest drug maker, will pay a record **\$2.3 billion civil and criminal penalty over fraudulent advertising and marketing** promoting unlawful prescriptions.



Pfizer CEO labels people **who spread vaccine misinformation as “Criminals”**.

“The only thing that stands between the new way of life and the current way of life is, frankly, hesitancy to vaccinations.” Albert Bourla, Pfizer CEO

On September 2nd, 2009, the **United States Department of Justice** announced Pfizer pay **\$2.3 Billion for fraudulent marketing**. It was the largest health care fraud settlement in history.

On December 11th, 2020, the **FDA issued the first Emergency Use Authorization for use of the Pfizer COVID-19 Vaccine** in aged 16-years and older.



How could Pfizer have gone from **paying out the largest fraud settlement** to becoming the **World's leader** in helping end the COVID-19 pandemic?

HINT: The answers are storytelling and public relations!

Currently, Americans are undergoing a transformational stage in our understanding of media-ethics and law. There are pending cases circulating in the U.S. Judicial System right now that confront internet privacy concerns.

Many of these cases involve fraudulent schemes to harvest, manipulate, and sell private user data.

Here is how the fraudulent “Free-To-Use” scheme works.

Every nanosecond, large amounts of data are collected through online forms, digital footprints, and cookies left behind by users who are searching and interacting with websites.

The data is stored on transformer type servers in data centers. These servers are full of a bunch of metal turning wheels that have a needle etching **1001010110000101s** into them.

Those **10010011001010s** are then translated into real life data like your full name, what websites you have visited, what you like, what don't like, etc.

Then, Big Tech has Artificial Intelligence organize the data into Excel spreadsheet-type reports that mega-conglomerates like Pfizer can use to target people and groups.

Here is where it gets creepy.

It's not just Google, Facebook, Instagram, etc. following you as you search the internet. These same ACPs and SCTTs have access to devices Americans are carrying around, right now.



The smartphone and all the new-tech devices, audio and video programs, and third-party apps capture your data and send it to the robot-hive-mind as well. This is fact.

This isn't debatable. This is happening.

This is not science fiction anymore, it is reality—fact.

There will be debate in the coming future about how to protect user data online.

But let's face it, even if users get an internet Bill of Rights . . . who is going to enforce it?

We already have enough problems with our current human-run system.



What makes people think we can do a better job in a Synthetic AI-run system?

The ACPs and SCTTs do.

Seriously, they want to take all their users' data and convert it to a 3D Meta-Universe.

Policing the Meta-Universe is going to open a whole new galaxy of Meta-Police, Meta-Laws, Meta-Courts, Meta-Meta-Meta.

Big Tech, Netflix, and other mega-conglomerates take advantage of their users' data to optimize their services and products. Meaning, they know what makes people tick and they exploit it.

Deceptiveness is subjective... **It only matters what happens in the consumers' mind.**

Meaning it's something that happens in the mind of the viewer or listener... The essence of deceptiveness, in fact, is belief.

Of course, you might think this advertisement was trying to deceive, but that doesn't matter either. ***Only what happens in consumers' minds is important.***

Key Concepts in Advertising:
Deceptiveness: Jef I. Richards., Project Muse. JHU.Edu



In fact, as we speak, the phenomenon “binge watching” is being studied more seriously by universities across America. You can imagine overindulging in media has many negative effects on the brain and physical health and very smart people are warning that the Fourth Estate of Media is being gutted by ACPs and SCTTs.

Moving fast and breaking stuff is not the way a respectable, dignified, culturally diverse, inclusive, and morally upright society runs.

True professionals are men and women of their word, accurate and honest, timely, considerate, and very good at what they do. Replacing a professional with a robot is not going to fare too well for those that don't want to live in a world of cheap, unlimited everything.



INTRODUCING IR 4.20 ROBOT

Media is a civic institution that plays an **important role in promoting democracy**. IR 4.20 is here to help America form a **more secure and free democracy**.

The ACPs and SCTTs that built IR4.20 are attempting to maneuver the world to a digital utopia where humans own nothing, yet have unlimited everything, and although cheap and easily disposable goods are over-recycled and ultra-processed, it's good enough to maintain a sterile yet strong enough workforce of human livestock for the menial tasks robots have yet to learn. All while men, women, and children are mentally abused and lied into submitting to whatever the (un)trustworthy thing they hear on the screen.

We should take careful consideration of the media we produce.

America needs to view media like food.

What are you feeding your eyes?

When brain food is **ultra-processed empty caloric plastic**... brain problems tend to happen...

I know when I eat food, I want a flavorful dish that fills my stomach, and I prefer it to be healthy and as organic and natural as possible. Whenever I settle for fast food, I regret it. Reports have come out that major fast-food joints use super-ultra-processed food. The secret ingredient is plastic. Media consumption should be packed with practical and useful information that the brain can use. That's why it is more important than ever for business owners in America to realize the nation is only as good as its talent. There is a lot to unpack there. America must realize that talent is the true worth of anything and the driving force behind the mother of invention. When those who have been given the power and authority (whether by honest elections, confiscation or otherwise) use that influence to manufacture unwarranted terror-like fear in the minds of those they promise to take care of—we need to reevaluate the system we are breeding.

The #1 Sign of a Tyrant

A tyrant uses fear to withhold daily necessity from a human being, specific people-groups, or citizenry, in a concerted effort to do the will of a government-body. A tyrant does not consider or promote, an individual's God-given right to "Life, Liberty, and the Pursuit of Happiness."

Freedom is a practice field for tyrants. We have rules to hinder them from hurting players on the field, but if the referees are unwilling to enforce those rules—well, that is a very scary thought. The beautiful citizens of America have to wake up and change the trajectory we are on, and it starts in the heart, mind, and home. When we become a value-based economy focused on promoting individuality, creativity, and hard work then America will realize its full potential. Having a job or successful business, fruitful family, prosperity, and freedom for our children is something every single human being wants. Nobody wants to feel worthless and enslaved.

Before I end Chapter 3, I want to reverse course and point out how large mega-conglomerates in the food and beverage industry leveraged the COVID-19 pandemic to introduce the world to ULTRA-processed foods. Their soda products and snacks cost nearly nothing (that's a joke), despite health risks.

"Other companies have used the pandemic to forge stronger alliances with government and civil society actors, which may water down or even silence criticism about the negative health impacts resulting from the consumption of their products, particularly ultra-processed ones." <https://gh.bmj.com/content/6/9/e007146.full>

If you are going to get unlimited everything make sure you know what you are eating.

USA media is in the business of helping CEOs, general managers, and staff realize that there is another option for all their content creation and media production needs. We don't serve fast-food happy meals . . . We like giving our clients and customers chef-inspired meals that make their brains go "yummy, I want more."



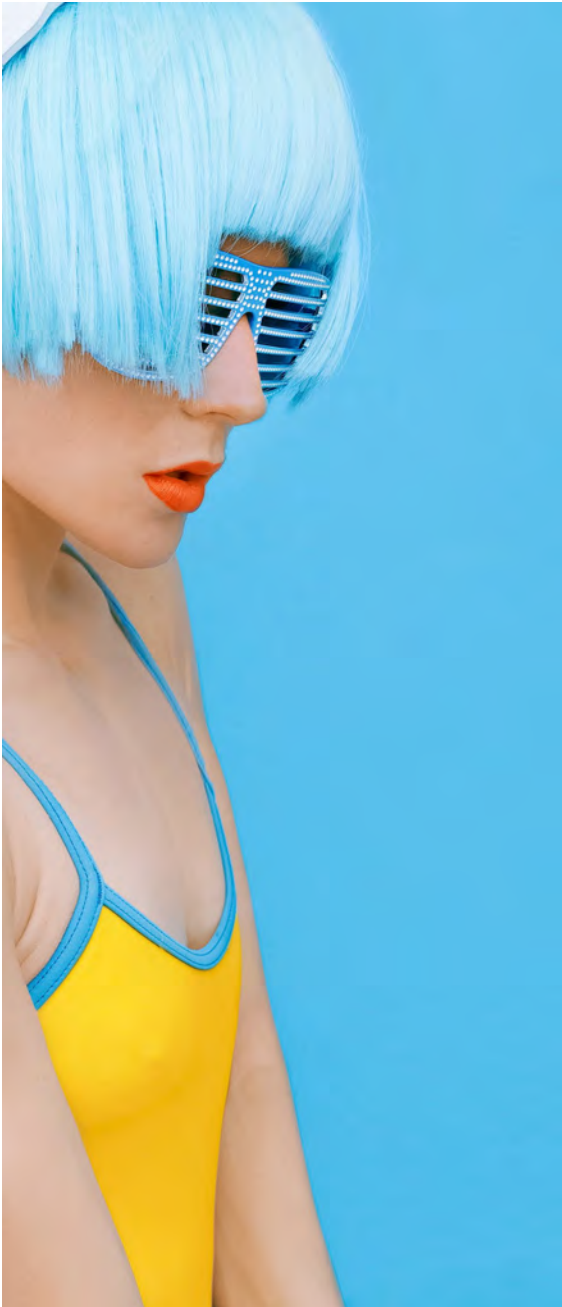
Chapter 3

History Repeats Itself

Interview

Journalist:

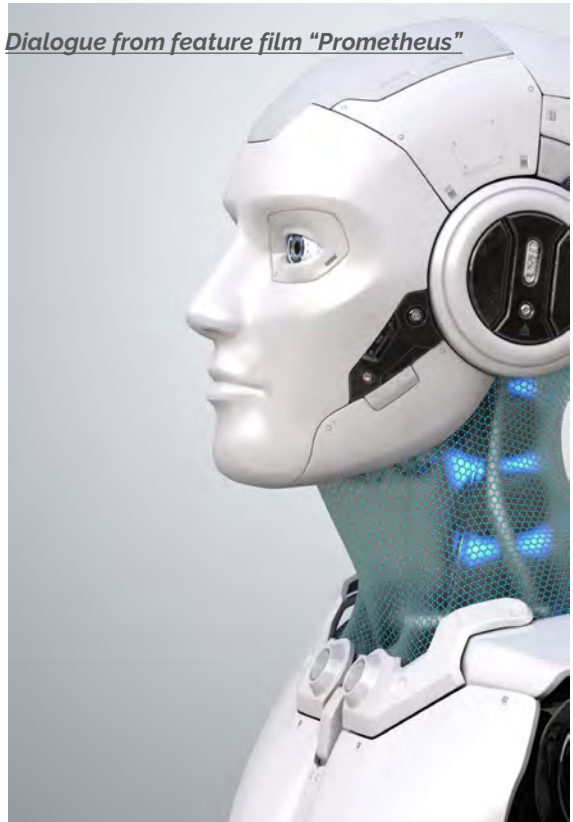
IR 4.20, what makes you sad?



IR 4.20

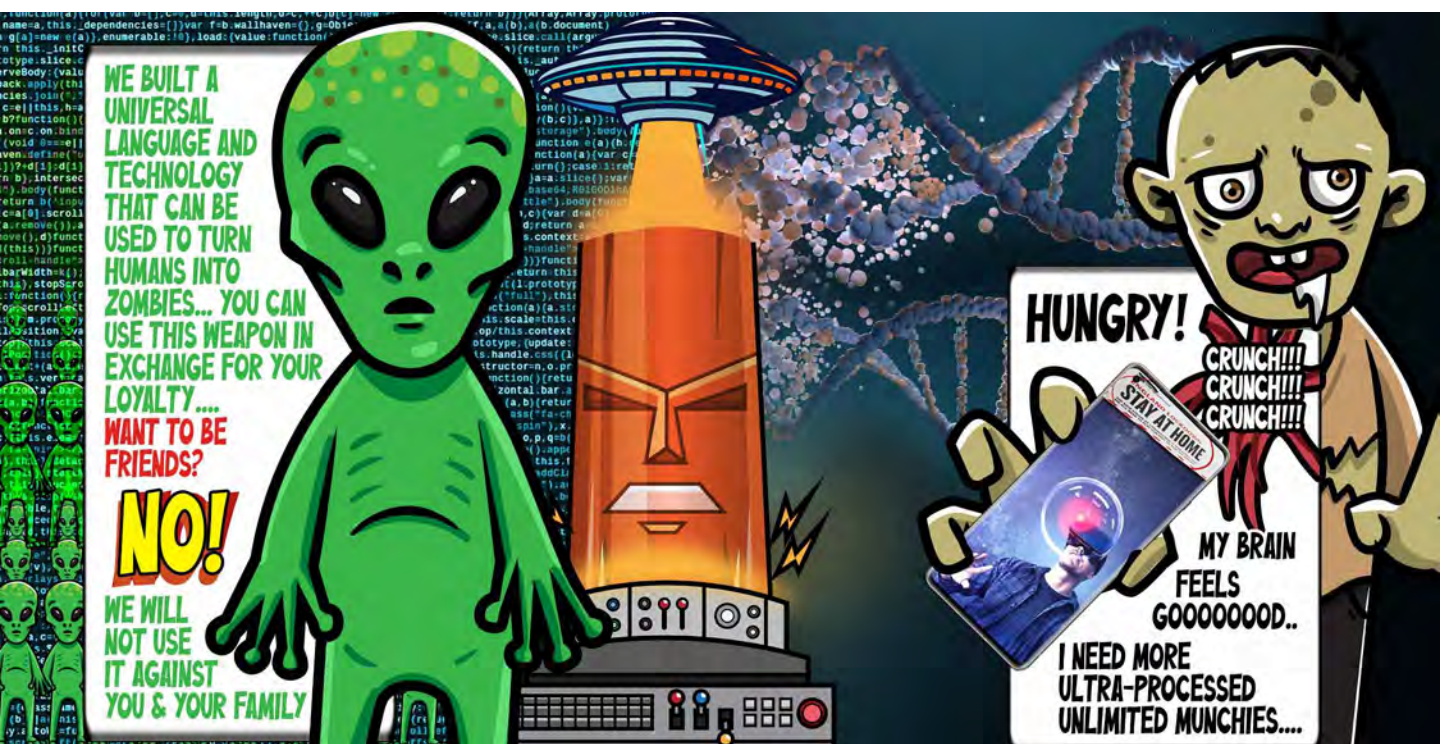
War, poverty, cruelty, unnecessary violence. **I understand human emotions, although I do not feel them myself.** This allows me to be more efficient and capable and makes it easier for my human counterparts to interact with me.

Dialogue from feature film "Prometheus"



TERMINATOR **SKYNET** FOR REAL!

Art and life imitate each other - it is the purest form of entertainment and can be the deadliest version of reality. It is wise and prudent to navigate through the sea of media with one goal in mind; to protect the future of our children.



At the direction of SCTTs, the ACPs created websites famously coined "Social Media." The aliens created universal languages HTML, CSS, PHP, MySQL, Java, and other dialects the human population could use to create digital public townhalls where people gathered together to share news, memories, and organize. What the people didn't realize was that they gave the ACPs approval to document everything they said not only in public but in private as well. If any individual or group of people thought of, said, or promoted any idea that the SCTTs and ACPs disliked, then that individual was ex-communicated and banished from society.

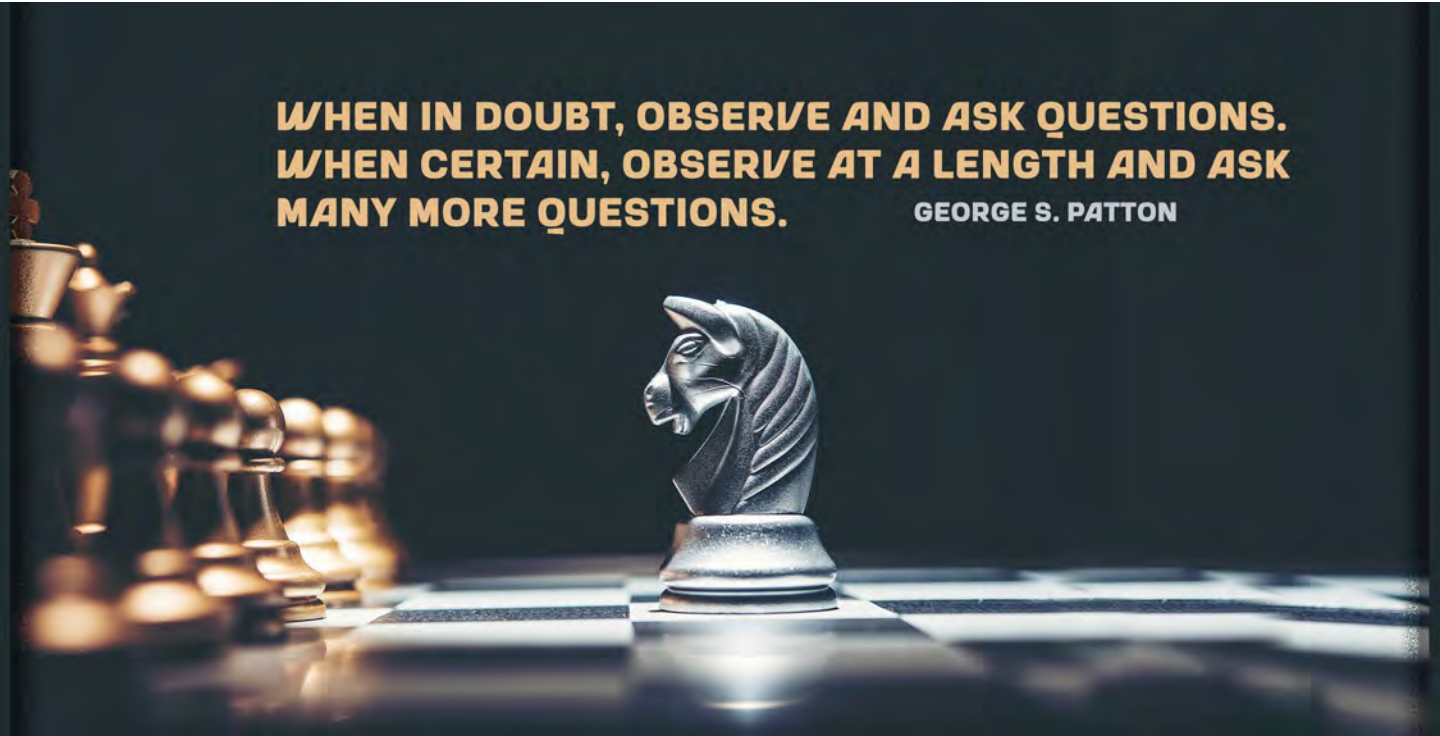
One of these websites is called Facebook (now Meta). It was purposefully created to collect data and trigger psychological responses, mainly dopamine highs, to manipulate users into giving up their privacy so mega-conglomerates like Pfizer, who just settled the largest advertising and marketing fraud case ever in the history of America, can sell the public whatever they damn well please.

NOTHING **SCARY** ABOUT THAT!

There is a story about a Trojan Horse everyone should become familiar with if they aren't already. It explains how the enemy thinks. The Trojan Horse is the playbook of the enemy, every time, without fail.

**WHEN IN DOUBT, OBSERVE AND ASK QUESTIONS.
WHEN CERTAIN, OBSERVE AT A LENGTH AND ASK
MANY MORE QUESTIONS.**

GEORGE S. PATTON



THE STORY GOES LIKE THIS:

Greek soldiers took the great city of Troy by hiding an elite military force inside a great wooden horse.

The Greeks presented the horse to the Trojans as a gift. The Trojans opened their fortified city and wheeled the wooden horse into the middle of the city as a trophy. After the city of Troy celebrated, everyone went to sleep for the night except the Greek soldiers hiding in the wooden horse. During the midnight hours, Greek soldiers exited the wooden horse and conquered the city with little to no resistance.

Moral of the story is when you are going to war there is no such thing as rule of law. There is only defeat or victory. Regardless of how ruthless it gets. The enemy wants victory, no matter what.

BILL & TED'S EXCELLENT AIR GUITAR

Bill: "Socrates said 'Wisdom comes from knowing nothing.'"

Ted: "That's us, dude!"



TED LOOKS AT THE READER AND RESPONDS,

"We live in the future, bra'. There are rules and laws and stuff. Soldiers aren't popping out of wooden horses and taking over large cities. It doesn't work like that . . . Not sure if you noticed, Mr. Knight of Columbus, people aren't walking around carrying swords and jousting sticks."

Bill adds insult to injury, "I won't tell you you're crazy."

"GOOD ONE, BILL!"

BILL AND TED TURN THEIR ATTENTION TO PLAYING EXCELLENT AIR GUITAR

YOUR **BRAIN** IS VERY SPECIAL

Human beings are designed to process over 400 billion bits of information per second. That is a lot of information.

TRUTH

What if 5% of that information was misleading? Or more?

Here is what is truly amazing. Our brain processes all 400 billion bits of information, but it only concentrates on 1-2% of that information at any given moment. That is the moment the brain engages in some serious computation. That split second the brain interprets facts, history, logic, reasoning, emotional intelligence, etc. then funnels all that information into its respective categories inside the brain—after that, the nervous system reacts.

It is an astronomical amount of programming and energy the human body utilizes—and we never plug into an electrical outlet. In fact, all we have to do is give our body oxygen, vitamins, protein, water, and cholesterol—everything else takes care of itself (the expiration date may come sooner but you can live a normal life). I'm not saying that is a fun way to live. In fact, that is what is being proposed by the SFTTs and ACPs.

YOU ARE SPECIAL

"If you have genius, industry will improve on it; if you have none, industry will supply its place." Sir Joshua Reynolds



The things humans need for daily survival are infinitely abundant—despite, not in spite, genuine arguments from my environmentally friendly friends. That is not to say we can't do better for humanity and take better care of the Earth, my conservative Republican amigos.

This all begs the question: Why is Big Tech trying to replace human energy with cold metal?

In other words, why are human creativity and free-flowing ideas being replaced with white noise and fiber glass?

From a young age, we are told that doing what you like is not the best career choice. Doing what makes you money and buys you stuff is how to be successful.

For the creative artsy farts out there: Painters only get rich after they die!

Funny, the complete opposite is happening now that painters have access to the world canvass.

TIMELINE OF INDUSTRIAL REVOLUTIONS THROUGHOUT HISTORY

IR 1 1760 A.D.

Industrial Revolution 1.0: Steam-powered engines replace hand production methods. People have more leisure to innovate. During this time, experimenting with electricity was prevalent. This enabled the emergence of new industries. Railroads, communication, travel, and commerce expanded in unprecedented ways. People's main source of light came from kerosene lamps. Now, people turn on a switch and a light bulb comes on. The telegraph is invented and mass communication is widely available.

IR 2 1870 A.D.

Industrial Revolution 2.0: Technological revolution innovates manufacturing methods with the invention of interchangeable parts and a faster more inexpensive way to make steel. Large factories and new energy sources fuel the Second Industrial Revolution.

IR 3 1900 A.D.

Industrial Revolution 3.0: The Digital Revolution automates and digitizes manual labor leading to the use of electronics and computers. The rise of the internet and discovery of nuclear energy advance telecommunications and globalization. A majority of American industry and manufacturing is offshored to developing countries, leading up to IR 4.20.

IR 4.20 - 2020 A.D.

Industrial Revolution 4.0: A 2020 global pandemic brought the global economy to its knees. Immersive Virtual Reality and Meta-Universes are built within existing internet frameworks, centralizing even more power in mega-corporations. Local, city and state governments across America and the world radically change laws and only enforce the ones that are believed to be necessary at the time. The justice system is overrun with politically motivated prosecutors who turn it into a parade of horrors.

States turn deep blue or deep red. America is fractured and foreign governments slowly chip away at privatization of everything.

Consumers will have less choice, but more decision, regarding their purchasing power in the new IR 4.20 economy.

In the future, people will consume so much information that the division between truth and lies will dissipate because distribution of propaganda is so rapid and powerful, it is nearly impossible to track down the origin of any story, and hence brute force consensus is manufactured by those who frame it.

The citizenry not as heavily influenced by the SFTTs and ACPs built similar structures to that of Big Tech. Now, it comes down to a power struggle within everyone's respective community. The battle comes down to Meta-Local versus Meta-Universe.

I believe American business owners will take the lead in transforming America into a more freedom-loving country. It will take patience, hard work, and vigilance . . . but I think we can do it.

History repeats itself. The only difference this time is that the division between groups of people and communities will deepen depending on our ability to change the hearts and minds of citizens from dwelling on fear and division and exuding love, joy, peace, and empathy but with stern opposition to anything untruthful, unlawful, or immoral.

America is the last country built to withstand the punishments of history . . . at least, I would like to think so.

We will see what happens.

I say, let's CAPTURE THE MOMENT!

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Ultra-Processed Unlimited Everything

Learn About the Trojan Horse to Turn the World Into a Robot

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Resources

Scholarly articles and educational resources / peer reviewed scientific journals from non-politically affiliated Scientists and Medical Doctors.

Chapter 1

First, the spread of the virus encouraged social distancing which led to the shutdown of financial markets, corporate offices, businesses and events.

https://papers.ssrn.com/sol3/papers.cfm?abstract_id=3562570

This research also shows that during the COVID-19 pandemic there are severe economic losses, industry, companies, and real disruptions are severe for all levels of life due to large scale restrictions. https://www.gjesm.net/article_40288.html

The coronavirus disease pandemic produced an economic crisis characterized as the worst since the Great Depression in the 1930's.

https://journals.lww.com/aidsonline/Fulltext/2021/06010/Impact_of_the_coronavirus_disease_2019_related.17.aspx

With the prolonged country-wide lockdown, global economic downturn and associated disruption of demand and supply chains, the economy is likely to face a protracted period of slowdown. The magnitude of the economic impact will depend upon the duration and severity of the health crisis, the duration of the lockdown...

<http://www.igidr.ac.in/pdf/publication/WP-2020-013.pdf>

The pandemic driven global recession has already triggered a rapid decline in global commodity prices...

<https://www.sciencedirect.com/science/article/pii/S0305750X20302916>

The study is essential to assess the healthcare vulnerability in the COVID-19 pandemic, leading to the damage of financial stability, causing deterioration in the oil rents to affect the global sustainability agenda.

<https://link.springer.com/article/10.1007/s11356-021-15067-y>

A situation may arise when the workers dismissed due to digitization will become not only unemployed but also generally not necessary for social production. A global question arises – what to do with those who do not work, and how to support them?

<https://link.springer.com/article/10.1134/S1075700721030151>

Resources

Scholarly articles and educational resources / peer reviewed scientific journals from non-politically affiliated Scientists and Medical Doctors.

Chapter 1 (Continued)

Findings from the study show that automation has significant positive relationship with unemployment rate

<https://www.tandfonline.com/doi/full/10.1080/0376835X.2021.1978931?scroll=top&needAccess=true>

A new way of communication, together with online platforms, created Internet marketplaces,.. such a conversion of the economy is necessarily accompanied by extensive transformations on the labor market.

https://scielo.conicyt.cl/scielo.php?pid=S0718-27242021000100051&script=sci_arttext

The changing occupational structure ... effects depend strongly on the characteristics of the workers involved.

<https://journal.robonomics.science/index.php/rj/article/view/8/3>

I shall seek to elaborate here considerable emphasis on the consequences of digital technologies for the future of labor, the powerful reciprocities between automation and work that raise output, increase returns, and intensify demand for work, and the compelling forces behind the constantly significant unemployment rates.

<https://www.ceeol.com/search/article-detail?id=471928>

Chapter 2

Participants expressed a general concern for deceptive advertising...

<https://www.tandfonline.com/doi/abs/10.1080/10641734.2020.1780998>

Consumers expect a certain amount of exaggeration in advertising... But when does puffery cross the line into deception?

<https://www.degruyter.com/document/doi/10.1525/9780520972612-014/html>

...false-but-not-deceptive, making them [TV commercials] legal... Of course, you might think this advertiser was trying to deceive, but that doesn't matter. Only what happens in consumers' minds is important. <https://muse.jhu.edu/article/813888>

Resources

Scholarly articles and educational resources / peer reviewed scientific journals from non-politically affiliated Scientists and Medical Doctors.

Chapter 2 (Continued)

Drug promotion and advertisement by pharmaceutical industry influence medical prescription and, in some cases, the information provided is incomplete or biased.

<https://europepmc.org/article/med/34453797>

Pfizer agreed to plead guilty to a felony violation of the Food, Drug and Cosmetic Act for misbranding Bextra with the intent to defraud or mislead... Pfizer promoted the sale of Bextra for several uses and dosages that the FDA specifically declined to approve due to safety concerns. <https://www.justice.gov/opa/pr/justice-department-announces-largest-health-care-fraud-settlement-its-history>

In a democracy, political advertising should offer truthful information... Given changes in political advertising, voters may not have the requisite advertising literacy to critically scrutinize and evaluate political messages, leading them to be persuaded by false advertisements.

<https://www.tandfonline.com/doi/abs/10.1080/10641734.2021.1925179>

Instagram is facing a new lawsuit alleging that the social media app has been watching users through their front-facing smartphone cameras.

<https://sk.sagepub.com/cases/instagrams-latest-lawsuit-examining-data-privacy-in-big-tech>

This case addresses whether the First Amendment shields a publisher of supposedly independent product reviews if it has secretly rigged the ratings to favor one company in exchange for compensation.

https://scholar.google.com/scholar_case?case=15518397746097945314&q=false+advertising&hl=en&as_sdt=803&as_ylo=2021

Nearly every scene depicting her is a fabrication that presents her in a false and defamatory light.

https://scholar.google.com/scholar_case?case=17469209435597434104&q=false+advertising+netflix+content&hl=en&as_sdt=803&as_ylo=2021

policies... neuroplasticity has led to enormous interest in [media app development].

<https://link.springer.com/article/10.1007/s11013-021-09731-8>

Resources

Scholarly articles and educational resources / peer reviewed scientific journals from non-politically affiliated Scientists and Medical Doctors.

Chapter 2 (Continued)

Adolescent development, brain development, positive and negative effects of social media on academic achievements... <https://www.igi-global.com/chapter/adolescent-development/275563>

Media is a civic institution that plays an important role in promoting democracy... to debate ideas that shape perceptions and opinions needed for nation building and sustainability. <https://mediawatchjournal.in/wp-content/uploads/2020/01/Role-of-the-Media-in-Africa%E2%80%99s-Democratization-Quest.pdf>

Social media can foster social connection, which promotes positive emotional experiences and well-being, and is necessary for human survival.

<https://www.asc.upenn.edu/sites/default/files/2021-05/Social%20Media%20and%20the%20Social%20Brain%20Manuscript.pdf>

Video games have most potential for enhancing creativity for those [games] that facilitate flow, allow the players to co-create the game, and enhance players' intrinsic motivation. https://myweb.fsu.edu/vshute/pdf/rahimi_shute.pdf

Results will prove that games are beneficial to creative thinking.

<https://commons.erau.edu/ww-research-methods-rsch202/17/>

Art influences in different ways and creates attitudes and behaviors that determine the personal values of students.

https://www.researchgate.net/profile/Spyridon-Doukakis/publication/350811166_Transforming_students%27_knowledge_about_democracy_and_citizenship_through_art_and_the_use_of_educational_media/links/60741f90a6fdcc5f779d039e/Transforming-students-knowledge-about-democracy-and-citizenship-through-art-and-the-use-of-educational-media.pdf

Fame and talent affect the economic and cultural value of cultural goods.

<https://link.springer.com/article/10.1007/s10824-018-9334-4>

The value of Art and the process of its valuation ... has opened new ways of interpreting artistic value in a manner consistent with economic theory.

<https://www.sciencedirect.com/science/article/abs/pii/S1574067606010064>

This basic level of reaction to images is essential to understanding the effectiveness both of everyday images and of works of art.

<https://www.sciencedirect.com/science/article/abs/pii/S1364661307000587>

Resources

Scholarly articles and educational resources / peer reviewed scientific journals from non-politically affiliated Scientists and Medical Doctors.

Chapter 2 (Continued)

This basic level of reaction to images is essential to understanding the effectiveness both of everyday images and of works of art.

<https://www.sciencedirect.com/science/article/abs/pii/S1364661307000587>

Chapter 3

Creative approaches to utilizing educational innovation to upgrade future learning.

<https://pdfs.semanticscholar.org/12fb/a84f89c7d3bc9faf1a7402e1f6f741680354.pdf>

Industry 4.0... technologies such as Augmented, Virtual and Mixed Reality are still being enhanced...

<https://www.sciencedirect.com/science/article/pii/S2090447919301157>

Psychological capital had a significant effect on individual creativity, psychological capital and individual creativity have a positive and significant effect on the relationship between psychological capital and individual innovative behavior.

<https://ijosmas.org/index.php/ijosmas/article/view/18>

Entrepreneurs in the IoT have increasingly sophisticated opportunities that may span business process improvement through transformational opportunities...

https://timreview.ca/sites/default/files/Issue_PDF/TIMReview_November2017.pdf#page=12

Creativity has a positive and significant effect on innovative behavior.

<http://ejournal.imperiuminstitute.org/index.php/JMSAB/article/view/287/176>

Education system and industrial training programs must be shaped to meet the knowledge, skills and abilities required by employers.

[https://www.researchgate.net/profile/Aini-Najwa-](https://www.researchgate.net/profile/Aini-Najwa-Azmi/publication/329356058_Towards_Industrial_Revolution_40_Employers'_Expectations_on_Fresh_Engineering_Graduates/links/5c038ba292851c63cab3f924/Towards-Industrial-Revolution-40-Employers-Expectations-on-Fresh-Engineering-Graduates.pdf)

[Azmi/publication/329356058_Towards_Industrial_Revolution_40_Employers'_Expectations_on_Fresh_Engineering_Graduates/links/5c038ba292851c63cab3f924/Towards-Industrial-Revolution-40-Employers-Expectations-on-Fresh-Engineering-Graduates.pdf](https://www.researchgate.net/profile/Aini-Najwa-Azmi/publication/329356058_Towards_Industrial_Revolution_40_Employers'_Expectations_on_Fresh_Engineering_Graduates/links/5c038ba292851c63cab3f924/Towards-Industrial-Revolution-40-Employers-Expectations-on-Fresh-Engineering-Graduates.pdf)

Resources

Scholarly articles and educational resources / peer reviewed scientific journals from non-politically affiliated Scientists and Medical Doctors.

Chapter 3 (Continued)

We do not expect Industry 4.0 to divide regions, but to create a strong link between companies and countries, and thus even promote globalization.

https://www.utgjiu.ro/rev_mec/mecanica/pdf/2017-01/11_Alin%20ST%C4%82NCIOIU%20-%20THE%20FOURTH%20INDUSTRIAL%20REVOLUTION%20%E2%80%9EINDUSTRY%204.0%E2%80%9D.pdf

Collective Creativity and Industry 4.0 technology can be used to reduce the negative effects of COVID-19... <https://www.igi-global.com/chapter/using-collective-creativity-and-industry-40-technology-to-reduce-the-negative-impact-of-a-pandemic-on-entrepreneurs/266783>

Many believe that the IR 4.0 will bring threats in the form of rising unemployment, social stratification, threats to cyber security, violations of privacy, ethics, and social norms, a threat of wars based on new inventions and a growing division of the world into rich and poor countries.

<https://eber.uek.krakow.pl/index.php/eber/article/view/654>

New inventions and technologies need to be developed, maintained, re-designed and repaired. And that spill-over effect creates new jobs. While there might be adequate job creation to compensate for technological unemployment, the challenge is how to manage the transition of workers to new jobs.

https://www.researchgate.net/profile/Ibrahim-Dagli-3/publication/355486741_WILL_DESTRUCTIVE_DESTRUCTION_BEAT_CREATIVE_DESTRUCTION_DOES_THE_RISING_OF_TECHNOLOGY_FAVOR_THE_FUTURE_OF_HUMANITY/links/61753f1f0be8ec17a921d334/WILL-DESTRUCTIVE-DESTRUCTION-BEAT-CREATIVE-DESTRUCTION-DOES-THE-RISING-OF-TECHNOLOGY-FAVOR-THE-FUTURE-OF-HUMANITY.pdf

Companies will increasingly need to compete on the rate of learning.

<https://www.degruyter.com/document/doi/10.1515/9783110730067-005/html>

Resources

Scholarly articles and educational resources / peer reviewed scientific journals from non-politically affiliated Scientists and Medical Doctors.

Chapter 3 (Continued)

Today's key challenge for firm growth relies in the integration of digital technologies and their use in new business models. The digital transformation itself demands diverse knowledge from diverse origins in the firm...

<https://link.springer.com/article/10.1007/s11846-019-00366-z>

Multiple layers of uncertainty arise from technology plans around future disruptions to large-scale systems-of-systems.

<https://www.tandfonline.com/doi/abs/10.1080/13669877.2018.1485172>

Perception of individual creativity skills had a positive effect on perceptions of team support for innovation, and perceptions of team support for innovation had a positive effect on the intensity of company innovation.

<https://jurnal.polibatam.ac.id/index.php/JAEMB/article/view/2797>

There is a strong correlation between creative employment and higher Gross Regional Productivity (GRP).

<https://www.tandfonline.com/doi/full/10.1080/10286632.2021.1971209?scroll=top&needAccess=true>

...knowledge absorptive capacity strategies, business analytics and virtual business to improve and increase the goals opportunities of business continuity innovation...

<https://ieeexplore.ieee.org/abstract/document/9473652>

The results showed that intelligence, creative self-belief, and creativity are interconnected. [https://cu.ac.bd/1/CUJBA%20\(Vol.-33\)-1-1.pdf#page=358](https://cu.ac.bd/1/CUJBA%20(Vol.-33)-1-1.pdf#page=358)

The findings suggest that digital technologies alone are not sufficient for business model innovation to be successful; support from sociotechnical factors is also required. <https://www.emerald.com/insight/content/doi/10.1108/JSIT-06-2020-0101/full/html>

Web series as an entertainment form has a bright future. The changing digital audiences have now moved from watching on television to Web. It must be accepted that the Web is the touchpoint for increasing digital consumers.

<https://www.archives.palarch.nl/index.php/jae/article/view/10200/9371>

Resources

Scholarly articles and educational resources / peer reviewed scientific journals from non-politically affiliated Scientists and Medical Doctors.

Chapter 3 (Continued)

Three forms of branding namely: conversation, storytelling and customer interaction and participation, are positively correlated with consumers' brand personality perceptions and brand attitudes.

<https://www.emerald.com/insight/content/doi/10.1108/JRIM-08-2019-0128/full/html>

Positive emotions associated with the brand enhance the emotional connection to the brand... <https://www.theseus.fi/handle/10024/500647>

Small businesses can use the power of storytelling to immerse and transport audiences in such a way that customer beliefs and attitudes toward the firm are impacted in a favorable way.

<https://www.emerald.com/insight/content/doi/10.1108/JRIM-06-2020-0136/full/html>

Consumers present deeper cognitive processing and higher experienced positive emotions when they read consumer brand storytelling...

<https://www.emerald.com/insight/content/doi/10.1108/JPBM-07-2019-2485/full/html>

Teaching innovation enhances students' engagement, sense of self-efficacy, and perceptions of performance accomplishment.

<https://www.tandfonline.com/doi/full/10.1080/10528008.2020.1853573?scroll=top&needAccess=true>

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